DO WITH YOUR PERSONAL INFORMATION?

## Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.

## What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security Number
- Account balances, payment history and transaction history
- Credit history and credit scores

When you are no longer our customer, we continue to share your information as described in this notice.

## How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Southwest Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does First Southwest Bank share?	Can you limit this sharing?
For our everyday business purposes —		
Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes —	YES NO	
To offer our products and services to you		140
For joint marketing with other financial companies	YES	NO
For our affiliates' everyday business purposes —	NO	We do not share
Information about your transactions and experiences		
For our affiliates' everyday business purposes —	NO We do not share	
Information about your creditworthiness		We do not share
For our affiliates to market to you	NO	We do not share
For nonaffiliates to market to you	NO	We do not share

**Questions?** 

Call 866-641-FSWB (3792) or go to www.fswb.com



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Who we are	
First Southwest Bank	Locations in Alamosa, Center, Cortez, Durango, Pagosa Springs, Saguache and inside the Alamosa WalMart
What we do	
How does First Southwest Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does First Southwest Bank col-	We collect your personal information, for example, when you
lect my personal information?	Open an account or deposit money
	Pay your bills or apply for a loan
	Use your credit or debit card
	We also collect your personal information from others such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only
	sharing for affiliates' everyday business purposes —     information about your creditworthiness
	affiliates from using your information to market to you
	sharing for nonaffiliates to market to you
	State laws and individual companies may give you additional rights to limit sharing.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.
	First Southwest Bank does not share with its affiliates
Nonaffiliates	Companies not related by common ownership or control.  They can be financial and nonfinancial companies
	First Southwest Bank does not share with nonaffiliates so they can market to you
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.
	Our joint marketing partners include investment and securities broker-dealers.
Other important information	