FACTS

WHAT DOES FIRST SOUTHWEST BANK DO WITH YOUR PERSONAL INFORMATION?

Rev. (05/2012)

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: • Social Security Number • Account balances, payment history and transaction history • Credit history and credit scores When you are no longer our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Southwest Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does First Southwest Bank share?	Can you limit this sharing?
For our everyday business purposes — Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes — To offer our products and services to you	YES	NO
For joint marketing with other financial companies	NO	We do not share
For our affiliates' everyday business purposes —	NO	We do not share
For our affiliates' everyday business purposes — Information about your creditworthiness	NO	We do not share
For our affiliates to market to you	NO	We do not share
For nonaffiliates to market to you	NO	We do not share

Questions?	**Call 866-641-FSWB (3792) or go to www.fswb.com**

1st SouthWest Bank

Banking...it's what we do for you.

Who we are	
First Southwest Bank	Locations in Alamosa, Center, Cortez, Del Norte, Durango, Pagosa Springs, Saguache and inside the Alamosa WalMart

What we do	
How does First Southwest Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does First Southwest Bank collect my personal information?	We collect your personal information, for example, when you • Open an account or deposit money • Pay your bills or apply for a loan • Use your credit or debit card We also collect your personal information from others such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only • sharing for affiliates' everyday business purposes — information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. • First Southwest Bank does not share with its affiliates
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies • First Southwest Bank does not share with nonaffiliates so they can market to you
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • First Southwest Bank does not jointly market

Other important information
Your privacy and security is very important to us and we use the most up to date technology to keep your information always protected and secure.